

BIRMINGHAM & BLACK COUNTRY FAMILY
FEATURE FILM – GENERATION GAME

The Founding 14

14 Birmingham based businesses.
£14,000 each. One film.

We are inviting **just fourteen** Birmingham and West Midlands businesses to become **Founding Partners** and help bring this local story to the big screen — a visible place in the making of a feature film, for your company, your people and your customers.



14 PARTNERS • 14 BENEFITS • ONE BIRMINGHAM FILM

FOUNDING PARTNER • YOUR £14,000 PACKAGE

Fourteen clear benefits

01 14 On-Screen Extras

A designated filming day

02 14 Premiere Tickets

Premiere or sponsor screening

03 Closing Film Credit

Dedicated Founding 14 section

04 Partner Web Profile

Logo, profile and link

05 14 Social Activations

Planned campaign mentions

06 VIP Set Visit

Selected representatives

07 Approved BTS Content

Photography and video for PR

08 Founding 14 Badge

Digital partner mark

09 Event Branding

Launch and premiere events

10 Signed Memorabilia

14 numbered items

11 Local PR Story

Regional joining announcement

12 Partner Networking

Private sponsor events

13 Screening Opportunity

Subject to distribution

14 Brand Integration

Where creatively and period appropriate

£10K PRODUCTION GUARANTEE

Back a film — not endless development

£10,000

returned if the film has not reached the contractually defined Production Greenlight milestone **within 12 months** of the sponsorship closing date, subject to agreement.

Only fourteen places will ever be available.

Commercial terms, dates and benefits remain subject to contract, production requirements and distribution arrangements. Independent legal review is recommended.



“We helped make that happen.”

THE FILM

Generation Game

An 80s-set British feature film based on novel 'Just 14', a funny, nostalgic coming-of-age story shaped by family, friendship, first love and football obsession.

Setting	1980s Birmingham and the Black Country
Source	Based on the novel Just 14
Themes	Family, friendship, first love, football and inclusivity
Scale	Independent British feature film

